

How to Show Vilynx Previews

on Social Media Platforms
and Activate Vilynx Social Sharing on Your Site



How to Show Vilynx Previews on Social Media Platforms

1

To show Vilynx previews on social media platforms **you only need to modify your page metadata parameters** (opengraph and twitter card).

You can **copy and paste the below metadata to your page and substitute the parameters showcased by {{ }} with your data.**

Once this is done, when users share your site (by clicking on your share widgets), the summaries will automatically appear on the social media platforms.



metadata NEXT PAGE


```

<head>
  <meta itemprop="image" content="https://www.vilynx.com/get_file.php?hash={{vilynx_id}}&url={{content_url}}
&type=pro69.viwindow&format=jpg&token"/>
  <!-- Twitter Card data -->
  <meta name="twitter:card" content="player"/>
  <meta name="twitter:site" content="{{twitter_username}}"/>
  <meta name="twitter:url" content="{{content_url}}"/>
  <meta name="twitter:title" content="{{content_title}}"/>
  <meta name="twitter:description" content="{{content_description}}"/>
  <meta name="twitter:image" content="https://www.vilynx.com/get_file.php?hash={{vilynx_id}}&url={{content_url}}
&type=pro.viwindow&format=jpg&token"/>
  <meta name="twitter:image:width" content="640"/>
  <meta name="twitter:image:height" content="360"/>
  <meta name="twitter:player" content="https://www.vilynx.com/proplayer/twitter_gallery.html?owner={{vilynx_id}}
&url={{content_url}}"/>
  <meta name="twitter:player:width" content="640"/>
  <meta name="twitter:player:height" content="360"/>
  <meta name="twitter:player:stream" content="https://www.vilynx.com/get_file.php?hash={{vilynx_id}}
&url={{content_url}}&type=pro.viwindow&format=mp4&token"/>
  <meta name="twitter:player:stream:content_type" content="video/mp4; codecs=&quot;avc1.42E01E1, mp4a.40.2&quot;"/>

  <!-- Open Graph data -->
  <meta property="og:title" content="{{content_title}}"/>
  <meta property="og:type" content="video.episode"/>
  <meta property="og:url" content="{{content_url}}"/>
  <meta property="og:image" content="https://www.vilynx.com/get_file.php?hash={{vilynx_id}}&url={{content_url}}
&type=pro69.viwindow&format=jpg&token"/>
  <meta property="og:video:url" content="https://www.vilynx.com/get_file.php?hash={{vilynx_id}}&url={{content_url}}
&type=pro69.viwindow&format=mp4&token"/>
  <meta property="og:video:type" content="video/mp4"/>
  <meta property="og:video:width" content="640"/>
  <meta property="og:video:height" content="360"/>
  <meta property="og:description" content="{{content_description}}"/>
  <meta property="og:site_name" content="{{site_name}}"/>
  <meta property="og:rich_attachment" content="true"/>
  <meta property="og:see_also" content="{{site_url}}"/>
</head>

```

Where:

{{vilynx_id}} = Vilynx owner id. ***See how to get it next slide**

Example: 14ce449ceb70a3859bd19eb20c6823d8

{{content_url}} = Link to video content.

Example: <https://www.gridv.com/watch?v=Zoj2mJWIKUk>

{{content_title}} = Title.

Example: It's Aladdin

{{content_description}} = Content description.

Example: Hey everybody, it's Aladdin! That guy with all the wishes!

{{twitter_username}} = Twitter username.

Example: @_gridv_

{{site_name}} = Site name.

Example: GridV

{{site_url}} = Site URL.

Example: <http://www.gridv.com>

* Note

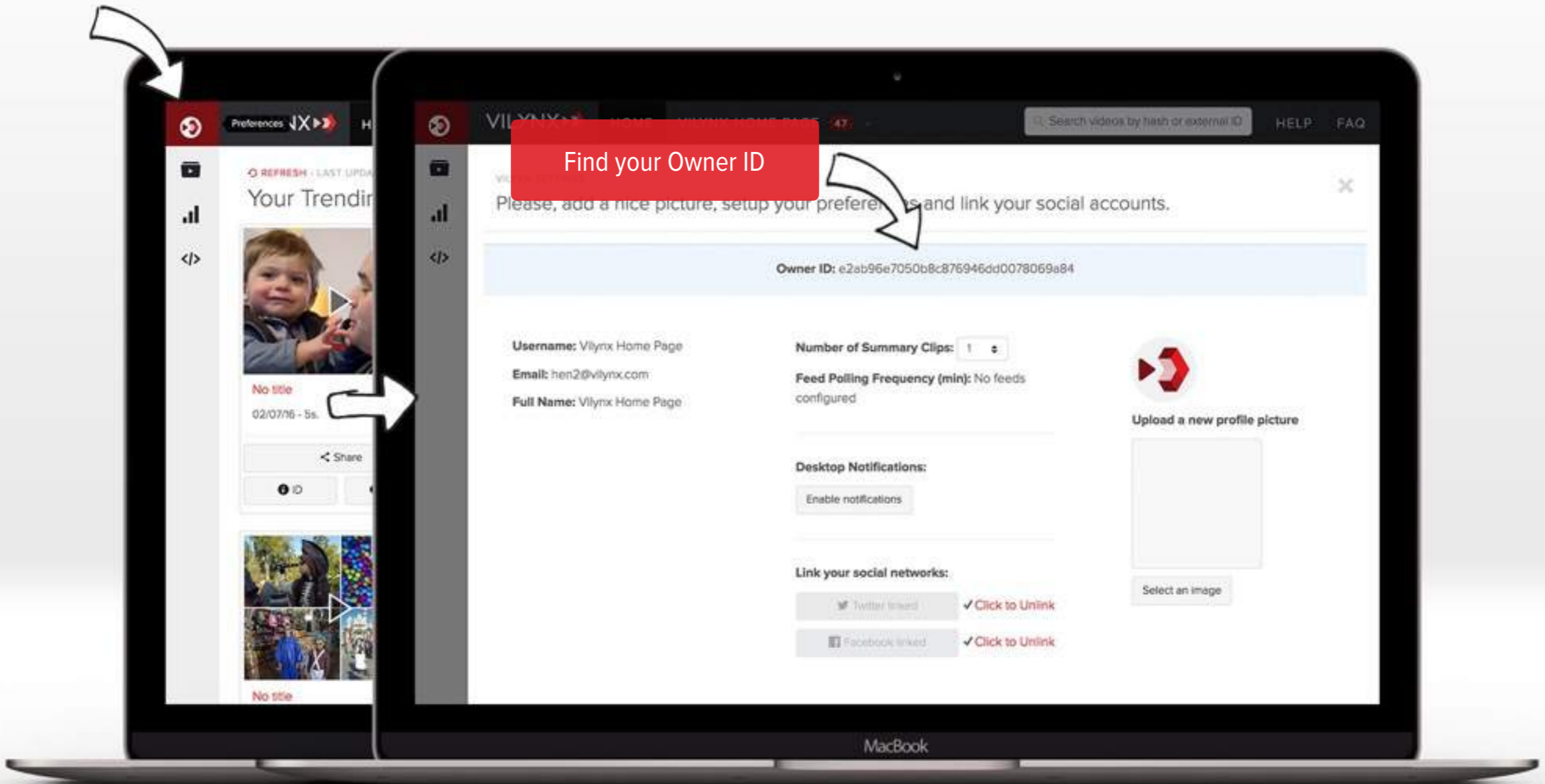
You'll have to register your twitter card

(if you haven't done this for your domain before), in:

<https://cards-dev.twitter.com/validator>

How to get your Vilynx gallery owner id:

Click on
Preferences



How to Activate Vilynx Social Sharing on Your Site

2

If you want us to **add an extra share widget on top of your site thumbnails**, add the script below just before you close your `<html>` tag. Please **note that jquery is required** for this library to work.

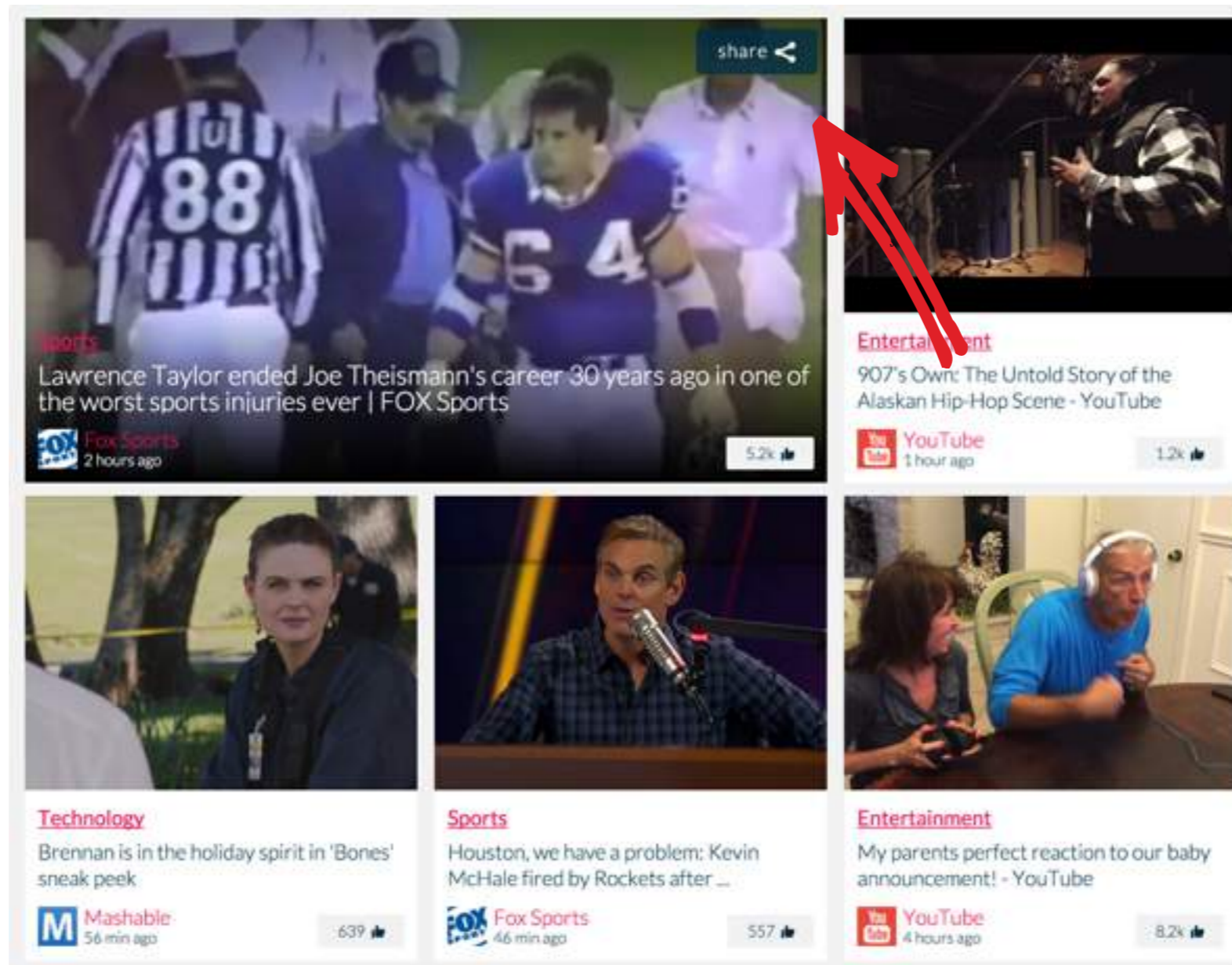
```
<script src="https://www.vilynx.com/gallery/vilynx_gallery.min.js" externalid="true" autoadjust="true" userid="{{vilynx_id}}" sharewidget="true" ></script>
```



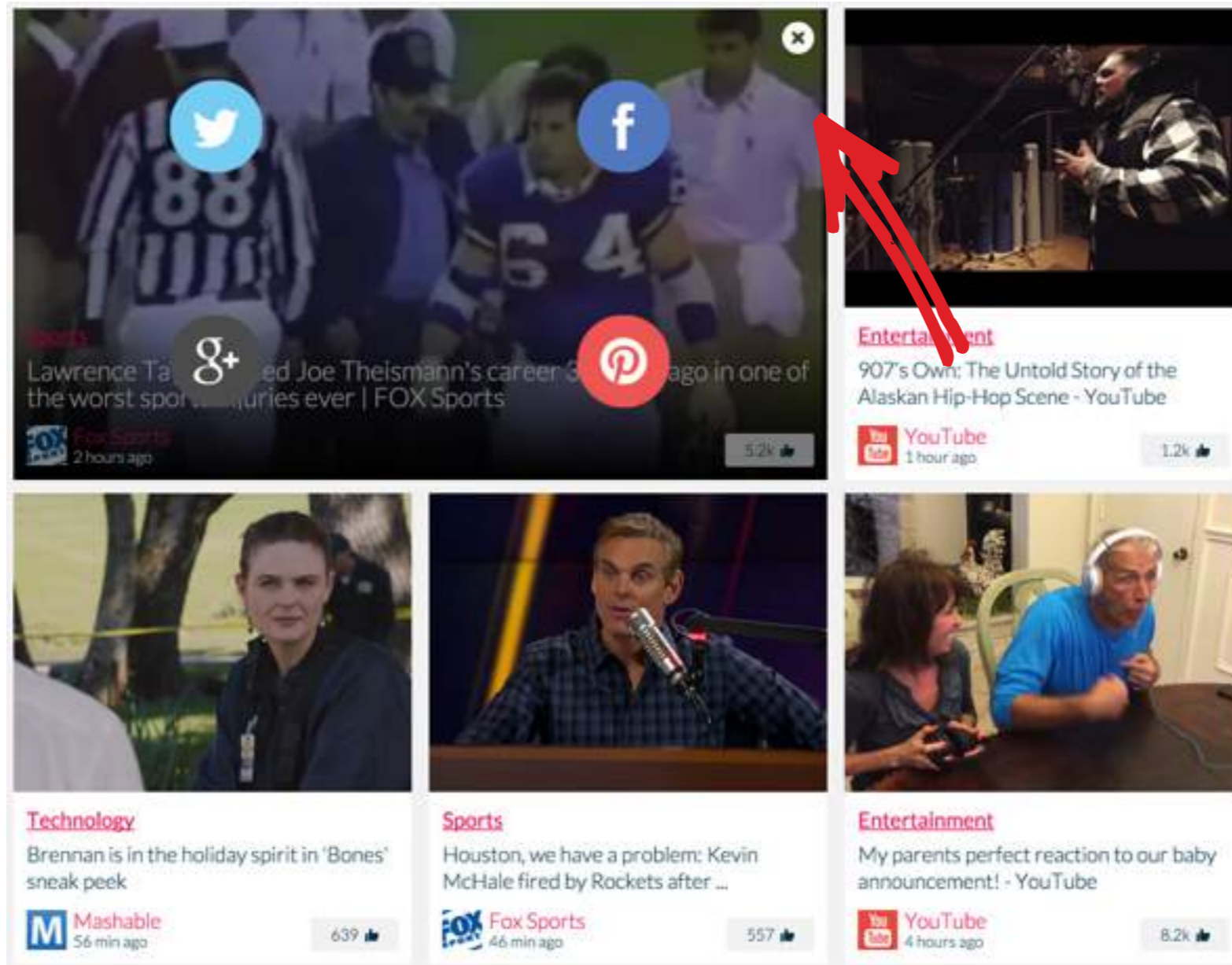
See Some Examples

Example of how it looks like in www.gridv.com

Mouse over any image to see the share icon
(in mobile you can see it by default)



Click on the share icon to see all sharing options.



The image displays a grid of six social media posts. The top-left post is from FOX Sports, featuring a photo of a baseball player in a blue jersey with the number 54. It has a share icon in the top right corner and is overlaid with social media icons for Twitter, Facebook, Google+, and Pinterest. A red arrow points to the share icon in the top-right post, which is from Entertainment Weekly and features a photo of a man in a plaid shirt. The other posts are from Mashable (Technology), FOX Sports (Sports), and YouTube (Entertainment).

| Post | Category | Source | Time | Engagement |
|------|---------------|----------------------|-------------|------------|
| 1 | Sports | FOX Sports | 2 hours ago | 5.2k |
| 2 | Entertainment | Entertainment Weekly | 1 hour ago | 1.2k |
| 3 | Technology | Mashable | 56 min ago | 639 |
| 4 | Sports | FOX Sports | 46 min ago | 557 |
| 5 | Entertainment | YouTube | 4 hours ago | 8.2k |



Thanks

VILYNX 

V2.0 May 2016